

**Name of the Assistant Professor: Shalini Khurana**

**Class & Semester: BAJMC 2<sup>nd</sup> Sem**

**Subject: Communicative English-II**

**Lesson Plan for the month of January 2024 to April 2024**

<b>January 2024</b>	<ul style="list-style-type: none"><li>• Tenses: Simple, Present, Past, Progressive, Future (All Types).</li><li>• Clauses: Noun Clauses, Adjective Clauses, Adverbial Clauses.</li><li>• Revision, &amp; Assignment</li></ul>
<b>February 2024</b>	<ul style="list-style-type: none"><li>• Models and Use of Shall, Should and Will.</li><li>• Voice -Active and Passive Voice.</li><li>• Direct and Indirect Sentences</li><li>• Revision, Test &amp; Assignment</li></ul>
<b>March 2024</b>	<ul style="list-style-type: none"><li>• British and American Usage, Derivatives.</li><li>• Important Phrases and Idioms.</li><li>• Technical Terminology, Especially Media-Mass Communication Related.</li><li>• Revision, Test &amp; Assignment</li></ul>
<b>April 2024</b>	<ul style="list-style-type: none"><li>• Letter Writing, Paragraph Writing.</li><li>• Precise Writing</li><li>• Report Writing</li><li>• Revision &amp; Test</li><li>• Assignments</li><li>• Presentation</li></ul>

**Name of the Assistant Professor: Shalini Khurana**

**Class: BAJMC 4<sup>th</sup> Sem**

**Subject: News Writing-II**

**Lesson Plan for the month of January 2024 to April 2024**

<b>January 2024</b>	<ul style="list-style-type: none"> <li>• Basics of Writing for Radio</li> <li>• Elements of Radio Writing- Content and Form</li> <li>• Writing News for Radio, News Bulletin</li> <li>• Assignment</li> </ul>
<b>February 2024</b>	<ul style="list-style-type: none"> <li>• Radio Features, Radio Talk,</li> <li>• Radio Interview</li> <li>• Script Writing- Radio Programmes</li> <li>• Revision, Test &amp; Assignment</li> </ul>
<b>March 2024</b>	<ul style="list-style-type: none"> <li>• Basics of Writing for Television Writing News for Television</li> <li>• Script Writing- T.V. Programmes</li> <li>• Writing for New Media- Basics</li>   <li>• Revision, Test &amp; Assignment</li> </ul>
<b>April 2024</b>	<ul style="list-style-type: none"> <li>• Essential of Writing for Public Relations, Writing Press Release(s), etc.</li> <li>• Essential of Writing for Advertising, Copy Writing, etc.</li> <li>• Revision &amp; Test</li> <li>• Assignments &amp; Presentation</li> </ul>

**Name of the Assistant Professor: Shalini Khurana**

**Class & Semester: BAJMC 6<sup>th</sup> Sem**

**Subject: Media & Society**

**Lesson Plan for the month of January 2024 to April 2024**

<b>January 2024</b>	<ul style="list-style-type: none"> <li>• Relationship between Media and Society</li> <li>• Role and Importance of Media in Indian Society</li> <li>• Media and Societal/ Community Development</li> <li>• Assignment</li> </ul>
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<b>February 2024</b>	<ul style="list-style-type: none"> <li>• Media Literacy, Impact of Media on Children and Youth</li> <li>• Media and Gender Issues</li> <li>• Media and Rural Society</li> <li>• Revision, Test &amp; Assignment</li> </ul>
<b>March 2024</b>	<ul style="list-style-type: none"> <li>• Media and Violence Media and Development of Scientific Temperament</li> <li>• Media, Democracy and Secularism</li> <li>• Media Accountability, Truth and Media</li> <li>• Revision, Test &amp; Assignment</li> </ul>
<b>April 2024</b>	<ul style="list-style-type: none"> <li>• Ethical Issues</li> <li>• Media and Civil Society, Citizen Journalism</li> <li>• Popular culture and Media</li> <li>• Presentation.</li> <li>• Revision &amp; Test, Assignment</li> </ul>

**Name of the Assistant Professor: Shalini Khurana**

**Class & Semester: BAJMC 4<sup>th</sup> Sem**

**Subject: Production Portfolio-1**

**Lesson Plan for the month of January 2024 to April 2024**

<b>January 2024</b>	<ul style="list-style-type: none"> <li>• Letter to Editor 5</li> <li>• 2. News Item(s) 5</li> </ul>
<b>February 2024</b>	<ul style="list-style-type: none"> <li>• . Article on Social Issue 2</li> <li>• . Film Review/Book Review 2</li> </ul>

<b>March 2024</b>	<ul style="list-style-type: none"><li>• . Creative Writing 1</li><li>• (Poem/Personality Feature/Humorous Piece, etc.)</li></ul>
<b>April 2024</b>	<ul style="list-style-type: none"><li>• Interview-1</li><li>• Editorial 2</li></ul>