

Name of the Assistant Professor: Savita Nagar

Class & Semester: BAJMC 2ndSem

Subject: Introduction to Communication

Lesson Plan for the month of January 2024 to April 2024

January 2024	<ul style="list-style-type: none">• Communication Models: Meaning and Definition.• Aristotle's Model.• Laswell's Model.• Revision, Test & Assignment
February 2024	<ul style="list-style-type: none">• Shannon - Weaver's Model.• Osgood's Model.• Wilbur Schramm's Model.• Importance and Utility of Models.• George Gerbner's Model.• Revision, Test & Assignment
March 2024	<ul style="list-style-type: none">• Westley and Maclean's Model.• Newcomb's Model.• Communication Chain and Dynamics.• Barriers to Communication.• Revision, Test & Assignment• Communication - Reach and Access.
April 2024	<ul style="list-style-type: none">• Theories of Communication - Introduction, Types• Revision• Test• Assignments• Presentation

Name of the Assistant Professor: Savita Nagar

Class: BAJMC 2ndSem

Subject: Computer Applications II

Lesson Plan for the month of March 2022 to June 2022

January 2024	<ul style="list-style-type: none">• Page set-up, Formatting techniques,• DTP,Corel Draw, Photoshop• Word processing, Elements of Computer Network• Revision, Test& Assignment
February 2024	<ul style="list-style-type: none">• Internet as a medium of Mass Communication• Brief History of internet• Features of Internet and Internet Protocol, Domain Name• Revision, Test & Assignment
March 2024	<ul style="list-style-type: none">• Internet Functions,• World Wide web and emailing• Important internet websites• Revision,Test & Assignment
April 2024	<ul style="list-style-type: none">• Search engines on Internet• Web surfing and blogging• Social media sites: Facebook, orkut, Twitter• Revision & Test• Assignments&Presentation

Name of the Assistant Professor: Savita Nagar

Class & Semester: BAJMC 4thSem

Subject: Print Media

Lesson Plan for the month of March 2022 to June 2022

January 2024	<ul style="list-style-type: none">• Origin of Indian Print Media• Role of Press in Indian Freedom Movement.• Role of Press in Democratic Processes• Assignment
February 2024	<ul style="list-style-type: none">• Journalism as a Mission, Role of Print Media in Social Reformation.• Indian Print Media- Its Role Post Independence. Press Council of India, Press Commission(S)• Revision, Test & Assignment
March 2024	<ul style="list-style-type: none">• News Agencies- History, Function, Role, PTI, UNI, VAARTA, BHASHA• National Press, Regional Press Emergence of Hindi Print Media• Emerging Trends in Indian Print Media• Revision, Test& Assignment

<p>April 2024</p>	<ul style="list-style-type: none"> • Introduction to Magazines- News Magazines, Women’s Magazines, Sports Magazines, Business Magazines. • Important Newspapers of India • Presentation. • Revision & Test, Assignment
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Name of the Assistant Professor: Savita Nagar

Class & Semester: BAJMC 4thSem

Subject: Production Portfolio-1

Lesson Plan for the month of March 2022 to June 2022

<p>January 2024</p>	<ul style="list-style-type: none"> • Letter to Editor • News Item(s)
<p>February 2024</p>	<ul style="list-style-type: none"> • Article on Social Issue • Film Review/Book Review
<p>March 2024</p>	<ul style="list-style-type: none"> • Creative Writing 1 (Poem/Personality Feature/Humorous Piece, etc.) • Bio-data with Forwarding Letter • Interview

April 2024	<ul style="list-style-type: none"> • Editorial • Presentation
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Name of the Assistant Professor: Savita Nagar

Class&Sem: BAJMC6thSem

Subject: Editing

Lesson Plan for the month of March 2022 to June 2022

January 2024	<ul style="list-style-type: none"> • Introduction to Editing • Principles and Functions of Editing • Revision, Test& Assignment
February 2024	<ul style="list-style-type: none"> • Editing and its Significance in Journalism • Editorial Desk in Newspapers/ Magazines, Roles and Responsibilities of Editorial Staff • Qualities of Editorial Staff • Preparing copy for Press • Revision, Test & Assignment

March 2024	<ul style="list-style-type: none">• Roles, Functions and Responsibilities of sub-Editor, Chief Sub-Editor, News-Editor, etc. Copy Editing, Subbing• Editing symbols, Proof Reading symbols and their significance• Headlines, Sub-headlines, Style Sheet, Page make-up basics• Revision, Test & Assignment
April 2024	<ul style="list-style-type: none">• Basics of Editing- Electronic Media (Radio & T.V.), Editing- Linear & Non-Linear Difference between Print Editing and Electronic/ New Media Editing• Revision & Test• Assignments & Presentation