

Name: Keshav Kumar Vaishnav

SUBJECT : FOUNDATIONS OF TOURISM & HOSPITALITY

Class : BTTM 1st Sem

Department:- Travel & Tourism MGT

Session: 2025-26

JULY

UNIT 1 Introduction of Tourism

Meaning, definition, characteristics and Types of Tourism

August

History of Tourism through ages, components of Tourism, Tourism as an industry.
Travel Motivation, Pull and Push Forces in Tourism

September

Transportation: types and relevance in tourism, Accommodation: types and relevance in Tourism, Concept of Tourism Chain: Vertical and Horizontal integration in Tourism chain.

October

Tourism Organizations: Origin, Organization and Function of WTO, IATA as International Organizations while TAAI, IATO and ITDC as Domestic Organizations

November

Explaining of the terms- Tours, Tourist, and Visitor, traveller, Excursionist, Resource, Attraction, W.T.O. classification of Tourists and its significance.
Problem and Prospects of Tourism

Name: Keshav Kumar Vaishnav

SUBJECT : HARYANA TOURISM, CULTURE, CUISINE & CUSTOMS

Class : BTMM 1st Sem

Department:- Travel & Tourism MGT

Session: 2025-26

JULY

Introduction & Overview of Haryana

Geographical & Historical Background: Dive into the geographical features and historical roots of Haryana.

August

Administrative Divisions & Cultural Zones: Explore the administrative structure and cultural diversity within the state.

Prominent Personalities: Learn about influential figures from Haryana and their

Contribution to tourism. Haryana Tourism: Discover the popular forms of tourism prevalent in Haryana, such as

Highway Tourism, Farm Tourism, Eco Tourism, Pilgrimage Tourism, Golf Tourism, MICE Tourism, and Sports Tourism.

September

Cultural Tourism Potential in Haryana

People & Traditions: Understand the people, traditional costumes, dances, and music of Haryana.

Fairs & Festivals: Learn about key cultural events, with a special focus on Surajkund Crafts Mela, Kartik&GeetaJayantiSamaroh.

Tourism Resources: Explore the state's monuments, museums, religious and pilgrimage centers like Kurukshetra, Pehowa, Jyotisar, Agroha, Pindara, Bheemeshwari Mata Beri, Mansa Devi, and Sheetla Mata.

October

Transportation, Accommodation & Cuisine of Haryana

Transportation: Understand the transportation network in Haryana, including highways, major railway routes, junctions, stations, and airports.

Accommodation: Learn about Haryana Tourism Complexes and other major hotels like ITC Grand Bharat Gurugram, Taj Chandigarh, and The Oberoi Gurugram.

Cuisine: Discover the traditional foods and culinary delights of Haryana, including popular eating joints and highway Dhabhas.

Tourism Organizations: Origin, Organization and Function of WTO, IATA as International Organizations while TAAI, IATO and ITDC as Domestic Organizations

November

Tourism Policy, Education & Key Tourist Attractions of Haryana

Tourism Policy: Study the tourism policy of Haryana.

Tourism & Hospitality Education: Learn about Haryana's role in tourism and hospitality education, including universities, colleges, and institutes offering related programs.

Key Tourist Attractions: Explore the main tourist attractions across the districts of Haryana.

Name: Keshav Kumar Vaishnav

SUBJECT : COMPUTER APPLICATIONS IN TOURISM

Class : BTMM 1st Sem

Department:- Travel & Tourism MGT

Session: 2025-26

July

Basics of Computers

Introduction to computers: Classification, generations, organization, capabilities, characteristics, limitations

August

Application of computers in the hospitality industry, Components of computers: Understanding hardware elements including input devices, storage devices, processing units, and output devices

September

Comprehending the block diagram of a computer, Introduction to different types of software: System software, application software, utility software

October

Introduction to Internet and ICT, Discussing online tourism services and benefits

November

Analyzing the role of IT in tourism through case studies of IRCTC, MakeMyTrip.com, Yatra.com, TripAdvisor.com, etc

Name: Keshav Kumar Vaishnav

SUBJECT : TOURISM GEOGRAPHY

Class : BTMM 3rd Sem

Department:- Travel & Tourism MGT

Session: 2025-26

July

Fundamentals of geography, study of maps

August

climatic regions of the world, Latitude, longitude, International Date Line.
Importance of Geography in Tourism,

September

Physical features of World Geography: Asia, Africa and Australia scope and contents of geography of Tourism, Tourism Models.

October

Physical features of World Geography: America, South America, Europe, , Africa and Australia

November

Physical and Political features of Indian Subcontinent, climatic conditions prevailing in India, Some important locations prevailing in famous for international tourism. TripAdvisor.com, etc

Name: Keshav Kumar Vaishnav

SUBJECT : TOURISM PRODUCT OF INDIA (NATURAL)

Class : BTTM 3rd Sem

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Session: 2025-26

July

Learn about India's states, capitals, physiographic units

August

seasons, and climatic regions, and understand their impacts on tourism.

Natural Vegetation & Wildlife: Explore the diverse vegetation and wildlife of India and its significance for wildlife tourism. India:

A Destination for All Reasons & Seasons: Understand the country's appeal as a year-round destination.

September

Introduction to the Himalayas & Other Ranges: Learn about the Himalayas and other mountain ranges, and their significance for religious, hill station, and adventure tourism.

Case Studies: Detailed study of tourism in Srinagar, Shimla, Nainital, Darjeeling, and Gangtok.

October

Introduction to Deserts & Central Plains: Understand the role of deserts and central plains in cultural, religious, and adventure tourism.

Case Studies: Detailed study of tourism in Amritsar, Jaipur, Delhi, Lucknow, and Kolkata.

November

Features of the Indian Peninsula: Explore the general features of the Indian Peninsula and their significance for tourism. Features of the Coastal Regions: Understand the features of India's coastal regions, and their importance for religious, cultural, and beach tourism.

Case Studies: Detailed study of tourism in Hyderabad, Bangalore, Ooty, Mumbai, Goa,● and Andaman & Nicobar Islands.

Name: Keshav Kumar Vaishnav

SUBJECT : ACCOUNTING SKILLS FOR TOURISM

Class : BTTM 3rd Sem

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Session: 2025-26

July

Business Transaction and Basic Terminology, Need to Study Accounting

August

Accounting functions, Purpose of Accounting Records, Accounting Principles – Concepts and Conventions.

September

Principles of Double Entry System, Journal Entries,

October

Ledger, Subsidiary Books– Cash, Sales & Purchase books, Bank Reconciliation statement.

November

Depreciation Reserves and Provisions : Meaning, basic Methods

(Class is only one day in a week)

Name: Keshav Kumar Vaishnav

SUBJECT : Unveiling Incredible India: A Journey into Tourism and Hospitality

Class : MDC 3rd Sem

Department:- Travel & Tourism MGT

Session: 2025-26

July

Discovering the Tourism Gems of Northern India: Jammu & Kashmir

August

Himachal Pradesh, Uttarakhand, Punjab, Haryana, Delhi.

September

West Bengal, Odisha, Bihar, Jharkhand, Sikkim, Assam

October

Rajasthan, Gujarat, Maharashtra, Goa, Madhya Pradesh, Chhattisgarh

November

Tamil Nadu, Karnataka, Kerala, Andhra Pradesh, Telangana, Puducherry

